Dr. H. HOLLY WANG

Department of Agricultural Economics, Purdue University

Phone: (765)494-4245 Fax: (765)494-9176 Email: wanghong@purdue.edu

EMPLOYMENT

8/07- Professor and Associate Professor, Department of Agricultural Economics, Purdue University
7/97-7/07 Associate and Assistant Professor, School of Economic Sciences, Washington State University
8/96-6/97 Visiting Assistant Professor, Department of Agricultural Economics, Michigan State University

EDUCATION

Ph.D, Agricultural Economics, Michigan State University, 1996

M.A., Economics, Michigan State University, 1993

B.S., Management Information Systems, Tsinghua University, China, 1990

ADJUNCT AND VISITING POSITIONS

5/15-5/18	Cheung Kong Scholar and Adjunct Professor, CARD Center, Zhejiang University, China
6/14 –present	External Professor, Leibniz Institute of Agricultural Development (IAMO), Germany
1/08-present	Specially Invited Guest Professor, School of Business, Renmin University, China
11/03-present	Adjunct Professor, School of Law and Business, Guangxi Normal University, China
8/07-7/11	Adjust Professor, School of Economics Sciences, Washington State University
6/08-7/08	Visiting Professor, Helsinki University (HU), Finland
2/05-8/05	Visiting Professor, China Center for Economic Research (CCER), Peking University, China
8/04-12/04	Visiting Professor, Faculty of Agricultural Sciences, University of British Columbia, Canada

RESEARCH INTERESTS

Risks, Financial Markets, and Insurance

Agricultural Production, Marketing, Food Safety and Natural Resource

Chinese and International Economy

SELECTED PROFESSIONAL SERVICES

Board Director, Agricultural and Applied Economics Association (AAEA), 2014-2017

Faculty Senator, Purdue University, 2012-2015

Graduate Council Member, Purdue University, 2012-2015

Chair, Board of Regents, the Chinese Economists Society, 2009-2012

Symposia Co-Chair, International Food and Agribusiness Management Association (IFAMA) Annual Meetings, 2012

Founding Chair, China Section, AAEA, 2009-1010

President, the Chinese Economists Society, 2008-2009

Vice Chair, Committee of Women Agricultural Economists, AAEA, 2005-2007

EDITORIAL SERVICES

Co-Editor of China Agricultural Economic Review, 2009-current

Editorial Board Member of China Economic Review, 2011-current

Editorial Advisory Board Member of Agricultural Finance Review, 2009-2012

Editorial Council Member, Journal of Agricultural and Resource Economics, 2003-2006

Guest Editor, Special Issue of Chinese Economy, 2016

Guest Editor, Special Symposium of Choice: The Magazine for Food, Farm, and Resource Issues, 2015

Guest Editor, Special Issues of China Economic Review, 2010, and 2003

Guest editor, Special Issues of China Agricultural Economic Review, 2011, and 2010

AWARDS AND HONORS

AAEA Quality of Communication Award, 2016

Advisor for AAEA Best Undergraduate Research Paper, 2016

Outstanding Paper Award in 2014, Emerald Literati Network Awards for Excellence, 2015

Advisor for William Applebaum Outstanding Ph.D. Dissertation, 2013

Outstanding Paper Award in 2011, Emerald Literati Network Awards for Excellence, 2012

Advisor for William Applebaum Outstanding Master Thesis, 2010

World Bank Fellowship for Short Term Research at CCER, China, 2005

Ford Foundations Fellowship for Short Term Teaching in China, 2003

AAEA Outstanding Dissertation finalist, 1997

Outstanding Dissertation Award of Department of Agricultural Economics at Michigan State University, 1996

PROFESSIONAL MEMBERSHIP

American Economic Association (AEA)

American Agricultural Economics Association (AAEA)

International Association of Agricultural Economists (IAAE)

The Chinese Economists Society (CES)

International Food and Agribusiness Management Association (IFAMA)

TEACHING EXPERIENCE:

Advanced Microeconomic Theory (Ph.D)

Agricultural Demand and Supply Systems (Ph.D)

Risk and Decision Analysis (Ph.D)

Advanced Agricultural Marketing (Ph.D)

Econometrics (MS)

International Marketing for Agribusiness (MS)

Agribusiness Finance (Undergraduate)

US-China Economic Relationships (Undergraduate)

Chinese Market and Business (Study-Abroad in China)

GRADUATE STUDENT ADVISING

Chaired eleven Ph.D. dissertation committees

Co-advised another nine Ph.D. students for their dissertations

Chaired ten Master thesis committees

Co-advised another thirteen Master students for their thesis

GRANTS AND FUNDS RAISED FOR ACADEMIC PROGRAMS

Sole PI or Project Director, approximate total amount, US\$0.7 million

Co-PI, approximate total amount, US\$0.8 million

Co-I, approximate total amount, US\$0.5 million

Fund raised for professional programs, US\$0.3 million

PUBLICATIONS:

1 Book

69 Articles in Refereed Journals

14 Book Chapters

138 Conference Presentations

42 Invited Presentations

Journal Articles in Recent Five Years

- 1. Ortega*, D. L, S. J. Hong, H. H. Wang, and L. Wu. "Emerging Markets for Imported Beef in China: Results from a Consumer Choice Experiment in Beijing." *Meat Science*, Accepted (SCI).
- 2. Wang, H*. M. Delgado, and S. Jin. "Editorial: The Special Issue on Chinese Food, Agricultural and Rural Economics." *Chinese Economy*. Accepted.
- 3. Guo*, Q., H. H. Wang*, and Y. Chen. "Do Chinese Dairy Firms Have Market Power? An Estimation of Differentiated Market Power with Price Heterogeneity." *China Agricultural Economic* Review. 8(2) (2016):206-214 (SSCI).
- 4. Ren, J., H. H. Wang*, "Rural Home Owners' Willingness to Buy Flood Insurance." *Emerging Market Finance and Trade*. 52(2016):1156-1166 (SSCI).
- 5. Ortega*, D. L, S. J. Hong, H. H. Wang*, and L. Wu. "Retail Channel and Consumer Demand for Food Quality in China." *China Economic Review*, 36 (2015):359-366 (SSCI).
- 6. Ortega*, D. L., H. H. Wang*, and N. J. Olynk Widmar. "Effects of Media headlines on Consumer Preferences

- for Food Safety, Quality and Environmental Attributes." *Australian Journal of Agricultural and Resource Economics*, 59(2015):43-445 (SCI, SSCI).
- 7. Ortega, D. L, S. J. Hong, N. J. Olynk Widmar, H. H. Wang, and L. Wu. "Chinese Aquaculture Farmers' Value System and On-Farm Decision Making." *International Journal of Agricultural Management*. 4(3) (2015): 93-99.
- 8. Wang*, H. H., Y. Wang and M. Delgado*. "The Transition to Modern Agriculture: Contract Farming in Developing Countries." *American Journal of Agricultural Economics*, 96(4) (2014): 1257-1271 (SCI, SSCI).
- 9. Ortega*, D. L., C. G. Brown, S. A. Waldron, and H. H. Wang*. "Agricultural Marketing and Food Safety in China: A Utility Perspective." *Journal of Agribusiness in Developing and Emerging Economies*, 4(1) (2014):23-31
- 10. Ortega*, D. L., H. H. Wang*, and N. J. Olynk Widmar. "Aquaculture Imports from Asia: An Analysis of U.S. Consumer Demand for Select Food Quality Attributes." *Agricultural Economics*, 45(2014):625-634 (SCI, SSCI).
- 11. Zheng*, Q., H. H. Wang*, and Q. Shi. "Estimating Bivariate Yield Distributions and Crop Insurance Premiums Using Nonparametric Methods." *Applied Economics*, 46(18) (2014):2108-2118. (SSCI)
- 12. Ortega*, D. L., H. H. Wang*, N. J. Olynk Widmar, and L. Wu. "Chinese Producer Behavior: Aquaculture Farmers in Southern China." *China Economic Review*, 28(2014):17-24 (SSCI).
- 13. Ortega*, D. L., H. H. Wang*, and N. J. Olynk Widmar. "Welfare and Market Impacts of Food Safety Measures in China: Results from Urban Consumers' Valuation of Product Attributes." *Journal of Integrative Agriculture*, accepted. 13(6) (2014):1404-1411 (SCI).
- 14. Luo*, Y., X. Fang, and H. H. Wang. "The Three-Party Game of Contract Farming: Low Contract Compliance Rates in Grain Transactions in China." *China: An International Journal*, 11(3) (2013): 123-135 (SSCI).
- 15. Wang*, H. H., R. W. Zhang, and D. L. Ortega. "Chinese Food Safety Situation in a Globalized World Market." *Journal of Chinese Economics*, 1(1) (2013):114-124.
- 16. Wang*, H. H. "Agricultural Risks and Risk Management in the Current Context of Chinese Economy." *Agricultural Finance Review*, 78(2) (2013):245-254.
- 17. He*, Chenyi, Kwamena K. Quagrainie, and H. Holly Wang*. "Determinants of Shrimp Importation into the USA: An Application of an Augmented Gravity Model." *Journal of Chinese Economics and Business Studies*, 11(3) (2013):219-228.
- 18. Wang*, H. Holly, Xu Zhang, David L. Ortega, Nicole J. Olynk. "Information on Food Safety, Consumer Preference and Behavior: The Case of Seafood in the US." *Food Control*, accepted. (SCI).
- 19. Wang*, H. Holly, Raphael N. Karuaihe*, Douglas L. Young, and Yuehua Zhang. "Farmers' Demand for Weather-Based Crop Insurance Contracts: The Case of Maize in South Africa." *Agrekon*, 52(1) (2013):87-110. (SCI)
- 20. Wang, H. Holly and Xian Xin. "Food Price and Biofuels." *China Agricultural Economics Review*, 4 (2012) in print. (SSCI).
- 21. Xu*, Cuping, H. Holly Wang*, Qinghua Shi. "Farmers' Income and Production Responses to Rural Taxation Reform in Three Regions in China." *Journal of Agricultural Economics*, 63(2) (2012): 291-309 (SSCI).
- 22. Rangkakulnuwat*, Poomthan, AKM Mahbub Morshed, H. Holly Wang, and Sung K. Ahn. "Price Convergence in US Cities: A Cointegration Approach with Two Structural Breaks." *Applied Economics*, 44(14) (2012):1849-1862 (SSCI).
- 23. Ortega*, David L., H. Holly Wang*, Nicole Olynk, Junfei Bai, and Laping Wu. "Chinese Consumers Demand for Food Safety Attributes: A Push for Government and Industrial Regulations." *American Journal of Agricultural Economics*, accepted 2012 (SSCI).

Conference Presentations and Posters This Year

- 1. Wang, H. H., and Y. Li. "Following the Giant to an Emerging market: Bama China." Invited Case, Agricultural and Applied Economics Association Annual Meetings, Boston, MA, July 2016.
- 2. Zheng, Q., H. H. Wang, and J. F. Shogren. "Incorporating Incentive Compatible Consequentiality in Choice Experiments: Consumer Preference for Alaska Salmon in China", Selected Paper, Agricultural and Applied Economics Association Annual Meetings, Boston, MA, July 2016.
- 3. Lai, J., H. H. Wang. "Producers' Willingness to Adopt an Alternative Technology: market Opportunities to Export Pork to China." Selected Paper, Agricultural and Applied Economics Association Annual Meetings, Boston, MA, July 2016.
- 4. Zheng, Q. and H. H. Wang. "What factors affect Chinese consumer's purchase decision of Alaska salmon?" The Chinese Economists Society (CES) Annual Conference. Shenzhen, China. June 2016.
- 5. Zheng, Q., H. H. Wang, and Y. Lu. "Consumer Preference and Market Potentials for Alaska Salmon in China." Alaska Food Policy Council Annual Conference. Anchorage, Alaska. February 2016.

- 6. Tian, L, H. H. Wang, and Y. Chen. "Spatial Externalities in China's Regional Economic Growth." Invited Paper, the International Environmentrics Society Annual Conference, Al Alin, UAE, November, 2015.
- 7. Jin, S., H. Guo, M. Delgado, and H. Wang. "Benefit or damage? The Productivity Effects of FDI in Chinese Food Industry." Contributed Paper, International Association of Agricultural Economics Triannual Conference, Millan, Italy, August 2015.
- 8. Ortega, D. L., H. H. Wang, L. Wu, and S. J. Hong. "Retail Channel and Consumer Demand for Food Quality in China." Organized Symposium, International Association of Agricultural Economics Triannual Conference, Millan, Italy, August 2015.
- 9. Ortega, D. L., and H. H. Wang. "Chinese Demand for Pork and Implications for the US Pork Industry: Experimental Results from Mainland and Hong Kong Consumers." Selected Paper, Agricultural and Applied Economics Association Annual Meetings, San Francisco, CA, July 2015.
- 10. Wang, H. H., D. L. Ortega. "Do Chinese Consumers Prefer US Meat in the Presence of Severe Food Safety Issues?" Selected Paper, Agricultural and Applied Economics Association Annual Meetings, San Francisco, CA, July 2015.